



How long has it been since your cat or dog had his/her teeth cleaned? Has it been one year, or longer? Take a peek. Is there an oily plaque residual, or tartar build-up on the upper rear molars? Are the gums a darker pink/red along the gum line? Have you noticed "doggie-breath"? Periodontal disease affects over 85% of dogs and cats above four years of age, and if left untreated, can lead to serious health problems. Just like humans, animals get a build-up of plaque on their teeth. If the plaque is not removed, it hardens (tartar). The bacteria in the plaque and tartar can cause bad breath, bleeding gums, and inflammation and infection of the gums. Eventually, the supporting structure of the teeth may begin to deteriorate, which can lead to loss of teeth. The bacteria that builds-up around the gums can also enter the blood stream and cause serious infections involving major organs. When your veterinarian performs a wellness physical, it should include a thorough dental exam to insure that you pet receives necessary care to maintain oral health and hygiene. Generally, your veterinarian will suggest annual dental cleanings.

Teeth-n-Tails is a service that specializes in removing plaque and tartar *without* the use of anesthesia. It is a low cost, low stress procedure. This service provides you with a safe alternative. I hand scale each tooth thoroughly, brush and polish. I use high quality dental instruments and proper sterilizing techniques. My kind and loving approach helps to keep your pet calm throughout the cleaning.

Because brushing your pet's teeth is one of the most important pro-active things you can do to help maintain your pet's oral health and hygiene, I am happy to show you how to brush your pet's teeth. I include, with each cleaning, a toothbrush and a sample of Oxyfresh Pet Gel. I encourage you to maintain your pet's clean, fresh smile, by brushing at home, regularly and frequently.

My fee for a thorough scaling, brushing and polishing is ranges from \$100 to \$130 for first time or annual cleanings. I also offer discounts for monthly and quarterly cleanings. It takes approximately 45 minutes for each cleaning, depending on your pet's oral condition (amount of tartar, number of teeth, etc.), attention span and "wiggleness".

If you have not previously heard about *anesthesia-free* teeth cleaning for cats and dogs, you may have questions. You may also have particular concerns regarding your pet's oral health or condition. Please feel free to give me a call, or send me an e-mail, so I can address you concerns. Also, I prefer to speak directly with you prior to your appointment, so, if you would like to schedule an appointment, please give me a call, or send me an e-mail with your contact information, so I can give you a call. I look forward to meeting you and your pet(s). Thank you for giving me the opportunity to help you maintain your pet's oral health and hygiene.

Heidi Holmes

760 434 6254

TEETHNTAILS@AOL.COM



Periodontal Disease and Your Pet

One of the most overlooked aspects in preventative health maintenance for your pet is dental care. Good oral hygiene is very important to the health of your pet. According to the American Veterinary Dental Society, oral disease is the number one health problem diagnosed in cats and dogs. More than 80% show signs of gum disease by the age of 3 years.

Periodontal disease is caused by plaque. Plaque is the clear substance, full of bacteria, which forms in the mouth every day. Bacteria produces toxins which can affect the tissue and structure supporting the teeth. Plaque also causes bad breath. Plaque mineralizes on the teeth in two to three days, forming tartar. Tartar forms around the base of the tooth and under the gum tissue. Teeth that are not brushed build up a layer of bacteria laden plaque that can cause periodontal disease, and upon entering the bloodstream, can cause diseases of the kidney, liver, lungs and heart valve. The accumulation of plaque and tartar may range from mild to severe. Teeth may become loose as the disease progresses, making eating difficult. Research indicates that proper oral hygiene may extend the life of your pet by two to five years.

The oral health and hygiene of your pet begins with you taking responsibility and becoming more involved with their care. Frequent and consistent brushing supports healthy habits which will effectively minimize the sulphur compounds that are responsible for bad breath and the bacteria that can lead to serious health problems. Removing plaque from the tooth surface before it becomes mineralized to form tartar may help to prevent periodontal disease. Daily brushing is ideal. It is important to establish this routine when your pet is young, before permanent teeth have erupted. Older pets can be taught to tolerate brushing as well, with a little patience and a lot of praise.

If you have any questions regarding your pet's oral health and hygiene, please feel free to give me a call at (760) 434-6254. If you would like to make an appointment, Two Paws Up hosts Anesthesia-Free Teeth Cleaning Clinics on the 2nd Friday of every month Just call (760) 749-4022. I am also happy to demonstrate or give you a few helpful hints on how to brush your pet's teeth.

Heidi Holmes

(760) 434-6254

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Anesthesia Free Teeth Cleaning

House Calls	\$130
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Two Paws Up Clinic		
	First Time/Annual	\$100
	Monthly	\$ 15
	Every 2 Months	\$ 30
	Quarterly	\$ 45
	Every 4 Months	\$ 60*
	Every 5 Months	\$ 75*
	Every 6-11 Months	\$ 80-\$100*
* Pricing for over 3 months may vary according to the amount of tartar		